

My 2018 Communication Needs

Ministry: _____

What are the 5-10 CAN'T MISS Special Events / Dates / Gatherings that I need promoted in 2018?

1. Event: _____ Date: _____
Promotion Needs: _____
2. Event: _____ Date: _____
Promotion Needs: _____
3. Event: _____ Date: _____
Promotion Needs: _____
4. Event: _____ Date: _____
Promotion Needs: _____
5. Event: _____ Date: _____
Promotion Needs: _____
6. Event: _____ Date: _____
Promotion Needs: _____
7. Event: _____ Date: _____
Promotion Needs: _____
8. Event: _____ Date: _____
Promotion Needs: _____
9. Event: _____ Date: _____
Promotion Needs: _____
10. Event: _____ Date: _____
Promotion Needs: _____



What are the top 5 Resources I want people to know about in 2018?

1. Resource: _____ How to Access: _____
2. Resource: _____ How to Access: _____
3. Resource: _____ How to Access: _____
4. Resource: _____ How to Access: _____
5. Resource: _____ How to Access: _____

What are the top 5 Identity Themes you want people to know about your ministry in 2018?

1. Identity Theme: _____ Reinforced by: _____
2. Identity Theme: _____ Reinforced by: _____
3. Identity Theme: _____ Reinforced by: _____
4. Identity Theme: _____ Reinforced by: _____
5. Identity Theme: _____ Reinforced by: _____

What is your biggest communication struggle? Any ideas on the weak links or what we can do to strengthen it in 2018?

Anything else you need Jeff to know about to help make 2018 a success for you?

